



Background – Pocatello-Chubbuck Auditorium District Multipurpose Event Center

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1. Next step: Zoning change hearing, Chubbuck Land Use and Development Board
Date: 7:00 p.m., Tuesday, February 4
PCAD expects the zoning change to be approved without a problem.
2. The event center is being designed by Booth Architecture, Pocatello. Civil engineering is being done by Rocky Mountain Engineering Systems (RMES) of Pocatello. It will be on land purchased from Knudsen Poor Farms of Chubbuck, located at 320 Knudsen Drive. Design and engineering specifications are expected to be complete by mid-March, 2014. A Request for Bid for construction of this public works project will follow. Qualified local contractors will have the opportunity to bid on the facility's construction.
 - 40,000 sq. ft. multipurpose event center.
 - Seating for 2,000-plus.
 - Configurable to host a wide range of events – sporting events, trade shows, concerts, regional/national competitions, and other events.

PCAD expects to break ground on construction in mid-May, with the facility to be completed early in 2015.

3. The size and configuration for the facility was determined after an in-depth feasibility study concluded that a mid-size multipurpose event center would fill a gap in the community's available facilities, allowing the community to attract a wider range of events to the area.
4. The Pocatello-Chubbuck Auditorium District is a non-profit, tax-exempt entity, authorized by the Idaho State legislature and approved by voters in Pocatello and Chubbuck in 1998. Its purpose is to operate and market an event center for the economic benefit of the community, attracting events, people and dollars to the community. Auditorium districts were recognized by the Idaho State legislature as important economic development tools.
5. The Pocatello-Chubbuck Auditorium District is funded by a 5 percent tax on hotel and motel rooms in the district, paid by travelers staying in the community. No local taxpayer dollars are used.
6. The new event center will be the second one in the state, after Boise's Centre on the Grove, operated by that city's auditorium district. The state's third auditorium district, in Idaho Falls, has not started construction.